

1. The review of the market of sausage covers

In marketing research of the market of the sausage covers, spent VNIIMP of V.M.Gorbatov, analyze a current state and tendencies of development of the world and Russian market of sausage covers. In the report the characteristic, kinds and a scope of natural and artificial covers is presented. The analysis of the largest foreign companies of manufacturers of natural and artificial covers with the contact information is presented. The Russian companies-manufacturers of natural and artificial covers, with the short characteristic of the company, assortment of made production and the contact information are allocated. The list of the Russian companies realizing sausage covers in the domestic market, with the short characteristic of the company, assortment of production and the contact information is given. Following the results of research conclusions are drawn on a condition of the market and its prospects, last workings out of the companies are presented.

Marketing research can be presented in printing and electronic forms.