Department "Marketing"



Department "Marketing" is created on January, 1st, 1994. The department structure includes following divisions:

- «Design and design works»;
- "Publishing";
- «The intellectual property Center».

Main objectives of activity of department of marketing are working out of a marketing policy of institute on the basis of the analysis of the consumer properties, made production and recommendations about formation of an industrial-marketing policy of institute on the basis of spent researches internal and environment, consumer demand and market conditions forecasting, coordination of activity of structural divisions of institute on their realization.

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1/2

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- Activities- Proposals for Industry- Publications